



GRAND CITY SHOW SKIERS

2026 Sponsorship Packet





GRAND CITY SHOW SKIERS

Sponsorship Packet



About Us

Thank you for taking interest in the **Grand City Show Skiers!** We are the only water show ski team in West Michigan and have been performing Cypress Gardens style ski shows since 1978! Our performances have spanned across a number of lakes in West Michigan and the Midwest and our annual attendance has topped around 20,000 spectators; we even won the 2010 Division II National Championship! Our goal is to promote the sport of water skiing through group participation, ski shows, learn to ski clinics, public appearances, and by participating in tournaments, all while representing water skiing to the West Michigan community. In 2022 we acquired a new home base for practices and shows at **Ross Park Beach on Mona Lake!** We are excited to continue entertaining audiences at Ross Park Beach, the local Mona Lake Boat Club, and across West Michigan. We hope to include your support!

Why Sponsor Grand City?

Grand City Show Skiers is a non-profit, 501(c)3 organization focused on building a community around water skiing and having family fun together, even for those who don't ski! Your sponsorship will help to build this community and will promote your company to audiences of all ages at Ross Park Beach and throughout West Michigan. Your sponsorship helps us to be able to offer these skis shows to the public for FREE! Depending on your level of sponsorship, your business could be highlighted on-site at our shows, online through our social media platforms, or on the back of our team t-shirts (we wear them everywhere!).

2026 Show Schedule

This year our show schedule will run 3 Thursdays a month at Ross Park Beach and July 4th at Reeds Lake! Our first show is Thursday June 4th and then most Thursdays June through August!! See our website for our show schedule and additional shows as the season approaches. We hope to see you there!

Grand City Show Skiers is a 501(c)3 non-profit organization



Grand City Show Skiers

Sponsorship Options



Level 1: Supporting Sponsor

- Company Logo featured on GCSS Website 2026 Program Page \$250
- 1 Social Media Shout Out (Facebook/Instagram)
- Small Company Name/Logo featured on Sponsorship Banner

Level 2: Partner Sponsor

- Company Logo featured on GCSS Website 2026 Program Page \$500
- 2 Social Media Shout Outs (Facebook/Instagram)
- Medium Company Name/Logo featured on Sponsorship Banner

Level 3: Title Sponsor

- Company Logo featured on GCSS Website 2026 Program Page \$1000
- 3 Social Media Shout Outs (Facebook/Instagram)
- Large Company Name/Logo featured on Sponsorship Banner
- Recognition at all Home Shows (Pre/Post or Intermission Announcements)



*For best results banner artwork should be in jpg, pdf, or .ai file format. Cube placement will be determined by GCSS after all sponsorship artwork is received and organized based on sponsorship level and size.



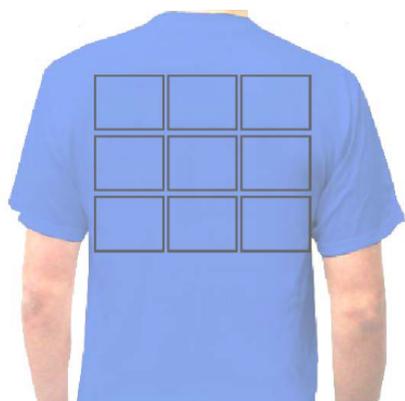
Grand City Show Skiers

Sponsorship Options

T-Shirt Ad Sponsorship:

\$375/Cube

The T-Shirt sponsorship option offers your company the opportunity to display your name and/or logo on the back of our 2026 team shirts! These shirts are worn by over 80 of our team members and supporters at every show and throughout our community. You can purchase one cube, or multiple cubes to expand your placement. Space is limited and on a first come first serve basis.



# of Cubes	Cost	Discount
3	\$1012	10%
1	\$375	



*For best results T-Shirt artwork should be in a vector file format (.ai or .eps), no shading or feathered coloring. T-Shirt logos will be printed in one color.

Gas/Fuel Sponsor:

\$250/Week - \$1000/Month

Our gas sponsors are who make practice and shows possible! Become a gas sponsor for a week, 2 weeks, or even a month! You will be highlighted (upon request) as our Gas Sponsor for that week/month on social media and at a corresponding show!



Sponsorship Contact:

grandcityskiers@gmail.com

Grand City Show Skiers

Sponsorship Options



Boat Wrap Sponsorship:

\$3500

Our Boat Wrap Sponsorship includes our Level 2 Partner Sponsorship benefits in addition to your company featured on both sides of one of our boats! Our twin rigs are visible three times a week at our practices as well as every show. The cost of \$3,500 includes a 1-year sponsored boat wrap, your company logo featured on our GCSS 2026 Program Page, a spot on our Sponsorship Banner, 2 Social Media Shout Outs on Facebook and Instagram, and recognition at the end of every show during our boat driver recognitions! Renewal after first year at a reduced cost of \$3000.



*Sponsorship placement will be determined by GCSS after all sponsorship artwork is received and organized based on number of sponsorships. Maximum sponsorships are 2 per boat. Sponsors will be showcased on both sides of the boat. Space is limited and on a first come first served basis.

Jump Sponsorship:

\$5000

Our Jump Sponsorship is the most unique and visible opportunity we offer. Because the jump remains on the water throughout the summer, your sponsorship will benefit from ongoing and repeated exposure to our crowds, as well as traditional beach and boat traffic. Sitting in the center of our show area and being used for one of our most crowd thrilling acts, the jump is naturally featured in many pictures taken as well, increasing visibility further. This sponsorship includes your name/logo on both sides of the jump, as well as all the benefits of our Level 2 partner Sponsorship. Price is reduced to \$4500 for renewal years.



Sponsorship Contact:

grandcityskiers@gmail.com

Grand City Show Skiers

2026 Sponsorship Invoice



Company Name/Sponsor: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level/Type: _____

Sponsorship Total: _____

Cash Amount: _____

Venmo Amount: _____

Check Amount: _____

Check #: _____

@GrandCity-ShowSkiers



OFFICE USE ONLY

Paid Date:

Amount:

Artwork Received:

Team Member:

Copy of invoice emailed
to sponsor:

Make checks payable to: Grand City Show Skiers

Mail to: Grand City Show Skiers

Attn: Mark Schohl Jr

4720 Barney Lane

Muskegon, MI 49444

Artwork Emailed to grandcityskiers@gmail.com

(JPG, PDF, or .ai file format preferred for banner artwork)

(Vector file format (.ai or .eps) preferred for t-shirt artwork)

High resolution digital artwork highly recommended.

Special Instructions: _____

Sponsor Signature: _____